GENDER DIFFERENCES IN NEEDS OF MOTIVATION AMONG MALAYSIAN UNDERGRADUATES

BY

NG CHEE KHIM

B.A. (Hons.) PSYCHOLOGY

FACULTY OF SOCIAL SCIENCES AND LIBERAL ARTS

UCSI UNIVERSITY

MALAYSIA

2013

Abstract

This study examined the gender differences in needs of motivation, which include the needs of power, affiliation and achievement among Malaysian undergraduates. 88 males and 219 females undergraduates aged between 18 and 25 took part in a survey. Results showed that there are no significant gender differences in examining the needs of motivation as well as the three subscales of the needs of motivation. The results of this study were congruent and supported by some of the conclusions drawn in previous findings which showed that there are no gender differences in needs of motivation. This study has implication in helping the undergraduates to identify their needs of motivation and the motivation that they lack of.

Keywords: Needs of motivation; three needs of motivation; gender differences; Malaysian undergraduates