

BIG FIVE PERSONALITY TRAITS AND THE RELATIONSHIP WITH THE
TENDENCY OF HAVING RISKY DRIVING BEHAVIOR AMONG UCSI
UNIVERSITY UNDERGRADUATES

BY

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ABSTRACT

Motor-vehicle traffic crashes among the young adult drivers are the major fatalities in most of the country especially in Malaysia. Risky driving behaviour believed to be an important problem and personality traits are the consistence predictor. However, in Malaysia, only few studies have been done in Big Five Personality Traits and risky driving behaviour. Therefore, this research investigated the relationship of Big Five and risky driving among the UCSI undergraduates. It is also examined between the gender differences and age among the UCSI undergraduates. To answer these questions and achieve the proposed objectives, a survey research was conducted and the questionnaires are distributed to 114 males and 261 females of UCSI Kuala Lumpur campus undergraduate students. Rohrmann's Risk Motivation Questionnaie (RMQ) and Big Five Inventory (BFI) were used as the instrument in this research. The results of this research showed that, personality traits and gender are highly correlated, nevertheless, age is not associated with the tendency of having risky driving behaviour. As a contribution, a traffic safety program by the government could be improved through the identification of the personality trait factors and the risky driving behaviour. In addition, it is a good information for the UCSI University since it's less information about this issue.