

(From left) Kuala Lumpur Architecture Festival 2018 director and chief curator Ang Chee, Ezumi and Lim at the press conference to announce the 19th edition of Archidex at KLCC.

## **Exhibition to draw** participation from academic sector

This year's architectural trade showcase to feature new education conference

By JESSIE LIM

KUALA Lumpur Convention Centre (KLCC) will be the meeting point for industry players during the International Architecture, Interior Design and Building Exhibition (Archidex) from July 4 to 7.

Architects, interior designers, property developers, engineers and quantity surveyors will be among those at the 19th edition of the trade exhibition that serves as a platform for discussions, discourse, debate and designs.

designs.

More than 36,500 visitors from 60 countries are expected to visit the annual event that will feature 1,200 booths by \$50 local and international exhibitors.

There will also be five international pavilions – Austria, China, South Korea, Singapore and Taiwan.

and Taiwan.

Jointly organised by C.I.S Network Sdn

Bhd and Pertubuhan Akitek Malaysia (PAM),
Archidex is held in conjunction with the
annual Kuala Lumpur Architecture Festival

CELAES

annual Kuala Lumpur Architecture Festival (KLAF).

The event is a global point of contact for exhibitors and delegates to build businesses, promote skills, share knowledge as well as foster goodwill and understanding.

"Archidex showcases the best of what the architecture, interior design and building industry has to offer," said C.1.S Network Sdn Bhd president Datuk Vincent Lim.

He added that the event would be held across nine halls and extend to Mandarin Oriental Kuala Lumpur.

A much anticipated feature at the event is its exhibit zone for "Building Smarter" with Industrialised Building System (IBS), a method for attaining better construction quality and productivity.

PAM president Ezumi Harzani Ismail said the adoption of IBS in Malaysia was not extensive but interest was increasing.
"Now, everyone is looking at the use of IBS in affordable housing so the exhibit zone comes at the right time," he said.

Ezumi added that visitors could look for-

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Ezumi Harzani Ismail

ward to the Datum Conferences that will fea-ture local and international experts.

"This year, we are introducing a fourth conference called Datum: Edu, an interna-tional architectural education conference, and experts have been identified as speak-

and experts have been identified as speakers.

"Instead of focusing on architecture practice, exhibition, building specification and new technology, it is time for us to encourage participation from the academic world.

"We believe the synergy between the industry and academic world is very important to encourage a new generation of architectural professionals," said Ezumi.

To provide budding architects with exposure to the architecture community, Archidex will organise the second instalment of Architalent, a competition for architecture students.

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Students.

It is also collaborating with Thung Hing and UCSI University's School of Architecture and Built Environment students to design and build the Awards Gallery display area for the New Product Award and Green Dot

for the New Product Award and Green Dot Award.
Other highlights of the event include Focus Forum@Archidex and Biz@Archidex.
Admission to Archidex is free but registra-tion is required. Entrance fees apply for Datum conferences.

For details, visit www.archidex.com.my and www.klaf2018.com.my.