

**Examining the Factors Associated with Negative
Perception of Mobile Phones usage among
University Students in Malaysia**

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ABSTRACT

In the human lives, the mobile phone has become a lot of people are essential belongings, university students to use the mobile phone is a very common phenomenon. However, the use of mobile phones will have some negative perceptions.

First, according to the statement mobile phone usage background, researcher determined the research objective and research questions. Secondly, according to the extent literature review, extent research findings review and the analysis mobile phone negative perception, researcher built the primary conceptual model for the relationship between relationship of effect on health, effect on studies, effect on safety, effect on social life, disturbance to others and negative perception. Third, researcher did the questionnaire survey of the university students. Then researcher collected and analyzed the data to corroborate the hypothesis of this research. At last, based on the result of data analysis, researcher stated some suggestion and recommendation of mobile phone usage for the university students.

This research result indicated that the factor of effect on health, effect on studies, effect on safety, effect on social life, disturbance to others will have negative perceptions of university students.