

# DETERMINANTS OF CHINA'S STUDENTS CHOICE OF UNIVERSITY IN UK

BY

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## ABSTRACT

This academic dissertation aims to describe and explain the original ideas of why the UK education departments are expanded successfully in the global competitive environment. And also, the dissertation fully described and explains the situation and results from many different perspectives.

Firstly, to gather enough and accurate data and information is the most important step to be achieved and it is supposed to be done quite well in order to provides an efficient and clear way to continue the dissertation progress. As the result, there are many relevant departments and a service were involved to complete the data collections such as the Chinese educational departments and services and also includes many individual person In addition, plenty of the useful information was also obtained by use the powerful media tools such as the internet functions.

Secondly, the researchers were established based on the results of the observations. In order to understand the current situation of the educational market, it is necessary to research for those particular areas and also it is

necessary to use the questionnaires and interviews to help to research. Thirdly, all of the used examples and information would be finally combined as the documentations of the dissertation. This documentation aims to deliver the ideas and the knowledge as the core point of the project.

Based on this, the dissertation will try to be more concise, meaningful and clear for people to read, to understand and to use in order to offer them with a qualified dissertation.