

GENDER PORTRAYAL IN SPORTS TALK

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ABSTRACT

This study focuses on the how gender are been portrayed in sport talk by using the conversation analysis theory, politeness strategies and verbal and nonverbal communications cues that are found in the interviews of a male and female athletes. The objective of this study conducted is to examine how both athletes use language to portray their gender identity in sports, how both athletes convey use politeness strategies in the interview and how both interviewees conveys his/her message through verbal/nonverbal communication. Four video interviews are used in this study from Youtube www.youtube.com. The finding and result from this study show that the gender portrayal in sport talks has different expectation of the result. This study show how does the turn taking was allocate by the interviewer and interviewee, does gender difference are there any gender differences in using politeness strategies and how doe the verbal and nonverbal communication used conveys the interviewees message in the interviews.