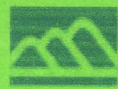**UCSI**
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In collaboration with
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Research on the acceptance and adoption of e-commerce for small to medium enterprise (SMEs) in Malaysia

by

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Abstract

E-commerce is the buying and selling of goods and services over Internet. It offers an inexpensive way to advertise and market products and services and functions as a low cost, high impact channel for your business.

This project was to investigate the acceptance and adoption of E-commerce for small to medium enterprise (SME) in Malaysia. First, the author will focus on the e-commerce not the e-business and the business traditionally approach. Given an overview of the e-commerce, discuss the benefits of implementing E-commerce, problems faced during implementing E-commerce and the acceptance by SME in Malaysia.

By the way, vary types of methodology such as Questionnaire and Interview survey will be discussed in this report. Also this report will mention the limitation where the author meets when gathering the data.

Based on the data gathering, which enable the author to do analysis and present those data into valuable information, given the detail about the acceptance and the adoption of E-commerce by SME in Malaysia.

At the end of this report, author will draw out the overall conclusion based on the result collected from the questionnaire and Interview. By the way, the author will be providing some recommendation and mentioning the future research of the author.

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