

FAQs for the Blue Ocean Strategy Masters of Business Administration

- **What is course duration?**

Minimum: 18 months. Maximum: 36 months. Students are required to complete 40 credit hours.

- **How many semesters in a year/intakes?**

Three semesters. 3 intakes in a year.
(Intakes: Jan, May & Sept)

- **How many subjects?**

A total of 13 subjects are to be taken (including 3 elective subjects) for a total of 40 credit hours.

- **What are the entry requirements?**

Minimum Entry Qualification would be
A bachelor degree or equivalent in any discipline, with 5 years managerial working experience.

Language Requirements would be
Band 6.0 in IELTS; a score of 213 (computer-based) or 550 (paper-based) in TOEFL; or a first degree from a university where the medium of instruction is English.

- **Is there any specialization?**

The **BOS MBA** allows all the students to specialize in Blue Ocean Strategy.

- **Do I need to complete a thesis?**

No. But there is final project – Blue Ocean Case Study.

- **How long does it take to be certified as a BOO Practitioner?**

Certification can be obtained within the duration of the MBA course if students fulfill the additional requirements of the certification process, which are: the BOS case study and online examination by Blue Ocean Strategy Initiative Centre.

- **How frequently do the students come for classes?**

Weekly learning time of 3 hours per week per module - which can consist of lectures, projects, discussions, seminars and case presentations, live consulting forum, etc.

- **Are the classes on weekdays or weekends?**

Depending on modules, classes will be held in evenings on weekdays, or weekends to cater for working adults.

10. What is the time of classes?

Evenings from 7-10pm.

Weekends: 9am-12pm, 2-5pm

11. Where is the venue?

- i. UCSI University Campus and,
- ii. Downtown venue subject to prior arrangements.

12. Who are the teaching faculty?

The teaching faculty consists of full-time and part-time lecturers of UCSI University with close collaboration and support from BOS practitioners from UCSI Blue Ocean Strategy Regional Centre (UCSI-BOSRC) as well as our adjunct practice professors.