

LANGUAGE CHOICE IN DOMAINS OF COMMUNICATION AMONG UCSI
CHINESE MALAYSIAN STUDENTS AT UCSI UNVIERSITY

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ABSTRACT

Language choice has been regarded as a common phenomenon in multilingual community as the speakers have always dealt with the challenges of adopting appropriate languages in various domains of communication. Since Malaysian community belongs to a multilingual society, language choice is somehow critical due to its impact or influence on politics, economy, and society. For instance, even in the school domain, language choice plays a very crucial role in interactions among the students who come from different linguistic and cultural backgrounds. Hence, it is the objective of this research to examine the language choice of Chinese Malaysian students. More specifically, this research will examine the language choice of Chinese Malaysian students in various domains such as home, school, family and religious domains. To carry on the study, a survey was made focusing on 100 Chinese Malaysian students as participants. The survey questionnaires that were distributed include the socio-demographic profile and language choice in selected domains of communication. Data were collected and analyzed using the findings which revealed that Malaysian Chinese students at UCSI University prefer Mandarin as the medium of communication in various domains such as home, school, religious and friendship domains.