

GENDER IN ROLE RELATIONSHIPS AND COMMUNICATIVE STYLES
IN THE WORKPLACE

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ABSTRACT

This research paper studies the issue of gender on role relationships and communicative styles in the workplace of the Golden Triangle of Kuala Lumpur, Malaysia. The main objective of this research paper is to differentiate the different approaches used by the male and female bosses in role relationship interactions with the subordinates to identify which is further advanced for the benefits and qualities of the company. The methodology of this research is based on questionnaires and interview sessions with six companies of different gendered bosses with three subordinates each. This research identifies the roles played by the male and female bosses through the interactions with their subordinates to further understand the conception of gender through leadership and discourse. The end result of this research displayed the different approaches used by the male and female bosses, even though both gendered bosses aim for a similar goal, the benefit and quality product of the company. The female bosses were stricter and believed that the social relationship with the subordinates should be kept to a level of professionalism, while the male bosses were less strict, but tend to pressurize the subordinates more despite their beliefs of maintaining a healthy social relationship is essential to the well beings of the company.