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PURCHASING MANAGEMENT SYSTEM IN THE
DEMAND-SUPPLY CHAIN MANAGEMENT MODEL
THE CASE OF JIANGSU, CHINA TIMBER FLOOR ENTERPRISE

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Abstract

The development of the electronic commerce and the aggravation of market competition push the enterprise to develop itself. The medium-sized and small enterprises have no choice but they will meet challenge positively. Network starting the development of the electronic commerce has brought the breakthrough of the time and space boundary, the transformation of type of trading and the revolution of economic activity. In some sense, those changes created advantage of equal competition for the medium-sized and small enterprise with big enterprise, overseas enterprise. However, difference of management level will attenuate this equal practical significance. Generally speaking, the medium-sized and the small enterprises have the certain weakness in inventory, selling, stocking and so on, But these insufficiencies will cause it the region which falls into the market conception be hard to start without doubt. Obvious at the time background of network economy, carrying on inventory, selling, stocking management effective already to become the utmost concerns which the medium-sized and the small enterprise made one's home start a career. And the factor always has been negligent by the medium-sized and the small enterprise. If the medium-sized and small enterprise wishes to stay one step ahead of enemy. They should realize the inventory, selling, stocking management system act an important role in the international trade. So they have to build an advanced computer selling and stocking management System.

This paper aimed at create the selling and stocking management system, database analysis, manufacture introduction, and the selling, stocking management. And print the document to help enterprise manager adjust their trade planning.

Key Word: selling and stocking management system, system safety