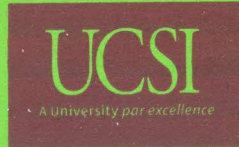


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**INDEPENDENT STUDIES
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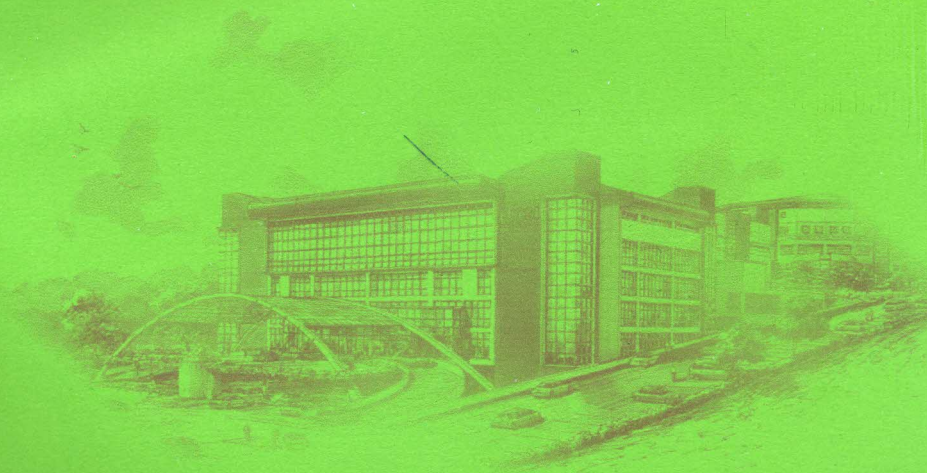
**BSc (Hons)
Business Information Systems**

entitled

**“The Introduce of E-commerce/E-business at
Alkhalid Pharmacy Group at Dhaka in
Bangladesh.”**

by

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ABSTRACT

The advancement of the information age is further accelerated with the invention of the Internet and it is changing the whole world. The style of doing business using the electronic media especially the Internet is popularly known as E-commerce or E-business. Many companies have branched out or totally transported the whole business to the Internet which called as dot.com companies. Al khalid pharmacy is one of the first Bangladeshi firm wants to replace their system to introduce e-commerce technologies to automate its system with suppliers and customers with respect to orders, stock and profitable. Al Khalid Pharmacy Group. Actually the firm wants to be more effective, productive and profitable.

This project will therefore start with a brief introduction to E-business, the study of the firm with the SWOT analysis and the environmental forces with respect to the field Force Analysis. The importance guidelines in the implementation of E-business are also discussed along with the supply chain and electronic information integration. There is also reference to the Internet Information Hubs with electronic workflow coordination. The integration of business function and e-business is also explained followed by the need for supply chain monitoring and management. With respect to conclusion of this assignment, it ends with a note stating that e-business is not the only criteria for a business success , as the tradition business system of brick and mortar enterprise with good customer relationship management is equally important.

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