

BIS 006



In collaboration with



UNIVERSITY
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**INDEPENDENT STUDIES
6CC999**

**A project completed as part of the
requirements for the**

**BSc (Hons)
Business Information Systems**

entitled

**“Investigation of the market potential on
using interactive whiteboard in learning
institutions as tool for classroom education
in Malaysia”**

by

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in the years < September 2005 – May 2006 >**



ABSTRACT

The purpose of this study was to investigate teachers' use and perceptions regarding the interactive whiteboard as a teaching tool. A survey in the form of questionnaire and interviews was conducted and completed by 39 respondents and 3 interviewees. The questionnaire included questions about demographic information and Likert scale questions related to objectives that researcher would like to achieve at the end of this research and to get opinions about various aspects of its use. Respondents were interactive whiteboard users familiar with the equipment, its uses, and its unique characteristics. The interactive and collaborative qualities of interactive whiteboard use were regarded as important reasons for using the equipment. Outcomes indicated a high degree of user satisfaction with most aspects of the interactive whiteboard and its use.

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