

BIS 004



In collaboration with



UNIVERSITY
of DERBY

The Derbyshire Business School

**INDEPENDENT STUDIES
6CC 999**

A project completed as part of the
requirements for the

**BSc (Hons)
Business Information Systems**
entitled

A research study on

**"Evaluate the evolution and impact of
mobile communication network in
Malaysia"**

by

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in the years 2005 – 2006**



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Abstract

In this research topic, it would cover the current 3G mobile technology situation in Malaysia. It has to conduct a survey tend to find out how people perceive this mobile technology trend, as well as the impact of this new technology. First, an in-depth finding of information regarding mobile communication technology would be implementing, this is to gain the knowledge of the evolution of mobile technology from starting until now, on how it has contributed to people in what way. Next, survey would be conducted during the process, and collect feedback from mobile phone users. After the raw data has been processed, the next stage is to tabulate the raw data into a presentable format and then go through an analysis. Study will concentrate on the current trend situation of mobile phone users, and how they are going to deal with it when it comes to price charges of 3G, mobile phones, connection speed and etc. Finally, it would conclude the current and future of 3G service in Malaysia.

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