A SURVEY ON PREFERENCE OF DOCTOR OR BEAUTICIAN IN THE TREATMENT OF AESTHETICS BY THE PEOPLE OF JOHOR BAHRU

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ABSTRACT

An aesthetic treatment is an area of medical practice which involves multi-disciplinary modalities dedicated to create a harmonious, physical and psychological balance through none invasive, minimally invasive which are based on scientific evidence. GPs are only allowed to perform none invasive and minimally invasive procedures such as superficial chemical peel, microdermabrasion, intense pulsed light, botox, fillers(excluding silicon and fats), skin tightening and minimally invasive lasers.

However beautician are preforming many aesthetic procedures without any guide lines and regulation yet. A standard format in the aesthetic procedures and treatment should be implemented by the authorized body. Therefore the public would be save form unwanted treatment. Hence the author had done a survey of 142 respondents in Johor Bahru town on the preference of beauticians or doctors in the treatment of aesthetics. Data was collected through a survey regarding their knowledge and preference of Aesthetic Medicine. Questionnaires were handed out randomly to Individuals aged from 18 to 65. Technique used is non-probability based sampling.