



# Boost for 40 schools

UNIVERSITY College Sedaya International (UCSI) business development vice-president Moses Ling Wei (left) pledging sponsorship to Star Publications (M) Bhd circulation manager Poey Yee Meng while SMK Sri Sentosa

teacher and students look on. UCSI is sponsoring 10,000 copies of *The Star* for its Newspaper-in-Education (NiE) programme in 40 schools.

Ling said English language proficiency is important so that stu-

dents will be able to communicate effectively to meet global challenges.

"The Star-NiE programme was introduced in 1997. I'm sure it has benefited students, so we want to be a partner in this," he added.