R&D lab for UCSI

UCSI University School of Information Technology (IT), in collaboration with Ricoh Malaysia, has opened its new research and development laboratory early this year. The IT lab was opened on May 18 during a ceremony located at Block B of the South Wing of the University's Kuala Lumpur campus. The ceremony included speeches by UCSI University vice chancellor Dr Robert Bong and Ricoh Malaysia managing director Lim Eng Weng, and was attended by students, staff and officials.

In his speech, Dr Bong said the lab was part of the university's commitment to promoting research and entrepreneurship in its students.

"Our goal is to encourage our students to take their ideas and make them into realities, turning their 'ideation' into innovations," he said.

Ricoh Malaysia helped develop the laboratory as part of a memorandum of agreement that was signed with UCSI University in March. The 173-sq ft laboratory includes six MacBook notebooks, two 4G iPhones, one iPad 2, one iPod Touch and one Windows-based laptop computer. It also contains the latest iMac computer, including a quadcore proces-

The brand new laboratory.

sor, a FaceTime high definition camera and the latest Thunderbolt Apple technology. The lab also includes a Ricoh multifunctional copier, built with energy-saving technology and 10 gigabytes of storage to improve work efficiency.

"Ricoh's decision to collaborate with UCSI University coincides with our future business strategies that rely heavily on the multimedia for our success like Web-to-Print," Lim said.

With the theme, "Go Smart, Go Mobile and Go Green," the laboratory will focus exclusively on "green" technology research and aims to promote environmentally-sustainable research and entrepreneurship among students.

"'Green' technology is the way of the future," Faculty of Management and Information Technology

Associate Dean Chloe Thong Chee Ling said. "We want our students to participate in practical and meaningful research that will encourage them to develop their own ideas."

The School will use the new lab to conduct workshops and seminars with a "Go Smart, Go Mobile and Go Green" technology theme, in addition to their own research projects. Future projects include developing technology that would digitalise application forms and implement web-based learning into classrooms.

● For details on UCSI University's faculty of management and information technology programmes, contact the UCSI University counsellors at 03-9101 8880 or visit *asknm@ucsi.edu.my* or, visit *www.ucsi.edu.my*.