



UCSI University's Master in Anti-ageing, Aesthetics and Regenerative Medicine programme will help students face their field head on.

UCSI's answer to age-old dilemma

THE anti-ageing and aesthetic medical industry thrives in Southeast Asia, with Malaysia at the heart of this growing wave in medical tourism.

As more people become conscious of their health and appearance, the medical tourism industry in the region is booming, with foreigners seeking treatments while recuperating in the tropical climate.

With anti-ageing, aesthetic and regenerative treatments becoming common, there are simply not as many registered and reputable practitioners to meet such high demand.

Consequently, many pose as professionals in the field, although they do not possess the qualifications nor the knowledge to conduct such surgeries or treatments.

This results in treatments that turn ugly, with some patients being permanently scarred. To stop such illegal practices, in 2006, the director-general of health drew up a guide for private general practitioners to limit the treatments that could be done by medical doctors with no qualifications.

Thus, only those who are trained and credentialed can conduct treatments in this field.

However, general practitioners and medical doctors can still practise anti-ageing, aesthetics and regenerative medicine in the country by enrolling for UCSI University's Master in Anti-ageing, Aesthetics and Regenerative Medicine programme.

As one of the world's first to combine all three fields into one master programme, it is the only training programme in this field to receive full accreditation from the Malaysian Qualifications Agency in consultation with the Health Ministry.

The programme and its faculty members are in close collaborations with the American Academy of Anti-ageing and Regenerative Medicine, one of the largest anti-ageing organisations in the world, with 22,000 mem-

bers worldwide. The programme's visiting professors lend their expertise and experience to UCSI students.

The university's School of Anti-ageing, Aesthetics and Regenerative Medicine is also closely affiliated with the Society of Anti-ageing, Aesthetics and Regenerative Medicine in Malaysia. Associate dean and head of the school Dr Deepali Sharma is head of the post-graduate studies as well as a society committee member.

Dr Selvaraj Subramaniam, who heads the accreditation council, is president of the Society of Anti-ageing, Aesthetics and Regenerative Medicine Malaysia, and is also an adjunct professor of the master's programme.

UCSI University's two-year master programme offers lectures, tutorials and practical sessions by local and international experts, and access to publications, studies and research.

Students benefit from seminars and workshops conducted by experts and leading anti-ageing associations.

Open to local and international doctors with a medical licence, this programme is beneficial to general practitioners, medical officers and new doctors who have yet to choose their speciality.

Anti-ageing medicine focuses on the root of diseases, vitamin, nutritional and hormonal deficiencies and proper supplementation to allow people to live healthier and longer and ultimately pass down better genes for the future generation.

Some of the non-invasive procedures that are taught in the aesthetic module of the master's programme include botox administration, fillers, chemical peels, lasers and intense pulsed light technology, as well as medical micro dermabrasion.

For details, call 03-91018880 (ext 5084) or visit www.ucsi.edu.my