



Lee (right) presenting an iPad to Prof Lee who was the store's first customer.

Apple comes to varsity

STUDENTS of UCSI University now don't even have to step outside the campus to experience the magic of Apple technology.

The university recently launched the Apple Experience Centre at its Kuala Lumpur Campus in a bid to bring cheaper and newer digital technology to its students. Deputy vice-chancellor (academic affairs) Prof Dr Lee Chai Buan launched the Centre together with Tristar Digital sales director Lee Thuan Teik.

More than 200 students attended the opening ceremony for a glimpse of the products on display.

Prof Lee became the Apple Centre's first customer, with the purchase of her very own iPad.

Students as well as staff members

thronged the store to participate in the lucky draw competition for a chance of winning an iPad.

In the end, laboratory technologist Pakiraji @ Pakiraju S. Ramaya took home the grand prize, while consolation prizes of an iPod Shuffle went to students Ang Yan Kher and Caleb Choong.

With the opening of the store, university students and staff can enjoy exclusive discounts of up to seven percent on retail prices.

Earlier in the year, the university signed a memorandum of understanding with Tristar Digital in a partnership to bring Apple technology into classrooms, specifically to the university's School of Information Technology.