

## UCSI holds donation drive for its social outreach project

**KUCHING:** UCSI University Sarawak Campus' (UCSI) Christ in Action (CiA) Club recently organised a three-day donation drive which saw more than 60 people donating cash for its Social Outreach Projects for the People.

The money collected for the project, which was also supported by The Society for Kuching Urban Poor (SKUP) and Hairven Salon, will be used to purchase stationery for 100 urban poor children.

UCSI in a statement yesterday said the main objective of the

project was to help the poor and needy overcome their immediate needs as well as break their poverty cycle mindset so they can learn to stand on their own feet.

Meanwhile, the university said it will also be working on another outreach programme in February next year on the importance of Reduce, Reuse and Recycle (3R).

This project will provide an opportunity for a group of lower income students to attend a 3R workshop in a university setting.



UCSI CiA Club president Jordan Wee (second right) handing over the funds to Projects for the People outreach initiator Victoria Ang (centre) while others look on.