

The line between disorder and order lies in logistics.

THIS saying by ancient Chinese general, military strategist and philosopher Sun Tzu perfectly encapsulates the rising importance of the role of logistics – and the demand for those who have an educational qualification in this field.

With Malaysia's signing of the Trans Pacific Partnership Agreement (TPPA) in February this year, the spotlight is on the logistics industry. For companies to benefit from the TPPA and the new access to markets in countries like Canada, Mexico, Peru and the US – that did not have trade deals with Malaysia prior to this – companies need to fortify their supply chain and logistics services.

All these bode well for students pursuing UCSI's logistics-related programmes such as the Diploma in Logistics Management, BA (Hons) Logistics Management, BA (Hons) Supply Chain Operations Management and MSc Logistics Management.

These programmes groom graduates to be logistics professionals trained in all aspects of the industry from warehousing to global sourcing and demand planning. In line with the global nature of the industry, students will also learn about the international regulatory framework governing the worldwide flow of goods and materials.

For graduates who are interested in travelling, this degree provides excellent opportunities for working overseas as most logistics multina-

A career for go-getters



Elizabeth Reima is pursuing a successful career in logistics, thanks to UCSI's Logistics Management programmes.

tional corporations have branches in numerous countries and inter-country staff movement is common.

Two UCSI students who are succeeding in this field with UCSI's BA (Hons) Logistics Management programme are Yeah Nyoke Kim and Elizabeth Reima.

For Yeah, she did not initially intend to pursue logistics.

She was enrolled in a business administration degree.

"I am more of a hands-on person, so I get bored easily. Logistics is always changing



Yeah Nyoke Kim recently clinched the top student award (for UCSI) during the Chartered Institute of Logistics and Transport Malaysia (CILTM)'s Convocation Ceremony 2015.

and exciting with great career potential," she explained.

Once she decided to pursue logistics, UCSI was the standout choice for her.

UCSI is one of the first private universities to be accredited as a Corporate Affiliate Member of the Chartered Institute of Logistic and Transport Malaysia, CILTM, since 2014. CILTM is the Malaysian chapter of the international professional body for the logistics sector.

The university also has the distinction of being awarded full exemption for the Professional

Qualifying Examination (PQE), by the CILTM, for its BA (Hons) Logistics Management programme.

This means that graduates of UCSI's BA (Hons) Logistics Management are permitted to use the letters MILT – the Member status that is the first step towards a Chartered Membership. The MILT status provides local and international recognition. UCSI is also appointed as a CILTM Training Provider.

"Not many universities have qualified for this professional membership, and I am confident this MILT status will help me stand out once I enter the working world," said Yeah.

On top of this recognition by CILTM, UCSI is well known for its close partnership with logistics giants that host UCSI's logistics students during industry visits. Among these names are PKT Logistics, West Port and Maskargo.

The experience of seeing how logistics work first hand made a deep impression on Yeah and her friends as they were able to understand the entire process instead of just one component.

Yeah's experience has been a positive one so far. In fact, she is currently the best student in UCSI's BA (Hons) Logistics Management programme.

She even clinched the top student award during the CILTM's

Convocation Ceremony 2015 in November that acknowledges this fact.

Similar to Yeah, her senior Elizabeth also thrives in the fast-paced nature of a logistics career. Upon her graduation, she was offered a permanent position with a global logistics company based in Hong Kong, where she did her internship. She excelled in her role and the vice-president for Freight Management personally came from Hong Kong to expedite her confirmation after just two months of probation instead of the usual three.

Unlike Yeah, Elizabeth knew from the start that logistics was the career for her and wasted no time in enrolling in UCSI's Diploma in Logistics Management after high school. She chose to pursue the diploma instead of a foundation programme as the former would give her knowledge relevant to logistics.

When asked if they had any advice for students who are considering a career in logistics, both girls enthusiastically said it would be "the right choice" and that "the demand is out there".

■ To find out more about UCSI University's logistics programmes, call at 03-9101 8882 or e-mail www.ucsiuniversity.edu.my/onlineenquiry.