

SPOTLIGHT



UCSI UNIVERSITY GROUP CORPORATE AFFAIRS' VICE-PRESIDENT, LEONG SAT SING (RIGHT) AND SELANGOR AND KUALA LUMPUR SHOE INDUSTRY ASSOCIATION PRESIDENT, SOO KHOON POH, OFFICIATED THE SEMI-FINALS OF THE EIGHTH MALAYSIA FOOTWEAR DESIGN COMPETITION.

UCSI Hosts Eighth Malaysia Footwear Design Competition

Last month, UCSI University was the first private institute of higher learning in Malaysia to host the semi-finals of the eighth Malaysia Footwear Design Competition (MFDC). This is the first time a private university has been chosen as a supporting partner for the MFDC. UCSI University Group Corporate Affairs' Vice President, Leong Sat Sing, said that UCSI's collaboration with the Selangor and Kuala Lumpur Shoe Industry Association is the perfect opportunity to expose the younger generation to the fashion industry, while nurturing their interest to be more passionate about the country's footwear industry. "We believe that talent must not, and cannot, only be taught. It must be challenged and given the opportunity to shine," he added. The MFDC has received over 70 entries from institutions of higher learning from all over the country and is part of the larger KL artREKA Festival 2015, which aims to provide a platform for local talents to showcase their creative works. The awards ceremony for both the MFDC and the De Institute of Creative Arts and Design (ICAD) mySENI 2015 Painting Competition will be held on the 28th of November.