

ETCM rewards 10 UCSI students for creative Nissan LEAF Facebook posts

KUALA LUMPUR: The interest and enthusiasm in the Zero-Emission All-Electric Nissan LEAF paid-off for 10 aspiring UCSI University students when they were honoured by Edaran Tan Chong Motor Sdn. Bhd. (ETCM) at a prize-giving ceremony for the Nissan LEAF - UCSI University Facebook contest.

ETCM had earlier held a Nissan LEAF Showcase at UCSI University, which gave the students and lecturers the opportunity to experience a ride in the Nissan LEAF.

The UCSI University Facebook contest was held for two consecutive weeks in conjunction with this showcase.

Commenting at the prize

presentation ceremony, Dato' Dr. Ang Bong Beng, executive director of ETCM said, "We were very impressed with some of the nice photos of the students with the Zero-Emission All-Electric Nissan LEAF posted on the UCSI University Facebook. It's very interesting to be able to see from the students' perspective, their thoughts and passion about the Nissan LEAF."

"We look forward to future collaborations with UCSI University in our quest for a better environment. We place our faith in creating awareness especially among the younger generation about the importance and benefit of embracing green technology and innovation," he added.



GRAND PRIZE WINNER: Dato' Dr. Ang (right) presents the grand prize to Derric Ong.