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Be a technopreneur

TECHNOLOGY and entrepreneurship are imperative elements in the growth of the global economy and have an influence in almost every aspect of our daily lives.

The merge of the inexorable progress of technology and entrepreneurship's investment contribution stimulates the economic growth even further.

This can be seen in Malaysia's Information and Communications Technology (ICT) sector which has grown rapidly and thus has become one of the vital aspects in Malaysia's economic growth.

After studies showed a percentage drop of IT graduates in Malaysia, the human resources needed for the growing ICT industry, the MSC Malaysia Talent Development Initiatives shifted its initiatives to creating a sustainable talent pool for the ICT industry, bringing in talents who are not only knowledgeable but are also proficient.

The Talent Development Initiative is also responsible for adapting ICT talent to current and future requirements needed by companies in Malaysia. Effective strategies would be devised to address the ICT talent requirements of companies.

UCSI University is the first private university in Malaysia that offers the Master of Science in Technopreneurship programme. Aligning with the Praxis concept, the university strives to nurture and raise competent technopreneurs.

This programme is built on the curriculum of institutionalised learning and practical experience that are coherent with the industry's needs. This involves practical industrial exposure by engaging students

in entrepreneurial projects provided by the industry players who partner with Institutes of Higher Learning (IHLs) in Malaysia.

The involvement of industry players with the university creates platforms for students to learn from and be trained under experts. The professionals from the industry become guest lecturers, imparting invaluable knowledge and experiences.

Students would also have the platform to demonstrate their understanding and relate knowledge of innovative high technologies to real-world situations and events in the entrepreneurial environment through the internship opportunities provided by industrial groups targeting undergraduates and graduates of the Master of Science programme.

The Master of Science in Technopreneurship programme aims to

cultivate and develop creative, innovative and promising technology-based entrepreneurs to meet the increasing demand for technopreneurs both in local and global ICT industries.

It also desires to build up individuals who embrace principles of integrity, audacity, perseverance and excellence as the students penetrate the marketplace and contribute to the local and global business industry.

Currently, the School of Information Technology at UCSI University is working closely with multinational corporations (MNCs) to heighten the students' industry exposure in terms of field visits.

It also helps in establishing a long-term relationship with these companies as industrial partners for the students' internship term.

With the support of MNCs in supplying partial financial assistance in terms of scholarships, this programme is meant to train more technopreneurs who are able to be either self-employed or able to contribute their technopreneurship talents to the company in which they work.

The programme offers the choice of full-time (three semesters) or part-time (nine semesters) enrolment duration with classes scheduled on weekday evenings and Saturdays.

Those who aspire to become business development directors or e-commerce consultants can enrol in the programme. They should have a bachelor degree qualification, preferably with Engineering and Information Technology backgrounds.

The School is currently working closely with various MNCs for sponsorship schemes.

Students who register for this programme may be eligible for a 50% scholarship or discount upon successful acceptance through an interview with the sponsor.

Besides that, the School is also sourcing for venture capitalists to venture in producing technopreneurs.

Interested parties may contact the School for further details. To find out more on UCSI University's Master of Science in Technopreneurship programme, visit the university from Monday to Saturday (9am-6pm) for course counselling or contact the counsellors at 03-3101 8880 or e-mail www.ucsi.edu.my/onlineenquiry for any enquiries.

You may also visit the UCSI University website at www.ucsi.edu.my

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