

Headline	New programme to enhance practical industrial knowledge		
MediaTitle	New Sunday Times		
Date	30 Sep 2012	Color	Black/white
Section	Supplement	Circulation	156,910
Page No	20	Readership	295,000
Language	English	ArticleSize	149 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 2,430
Frequency	Weekly	PR Value	RM 7,290



# New programme to enhance practical industrial knowledge

UCSI University together with Siemens Malaysia signed an agreement recently to jointly develop and value innovate the future of the university's students. This agreement also aims to align industry practitioners with the current and future industry needs and compliance especially in the areas of engineering and instrumentation.

The Praxis-Industry-Compliance (PIC) Programme provides students, lecturers and industrial participants an opportunity to learn and gain the latest practical industrial knowledge in engineering and instrumentation using Siemens' technology.

With this collaboration, UCSI University has engaged UCSI Extension, a wholly owned subsidiary of UCSI Group Sdn Bhd known for providing 'life-long learning', as the managing partner to carry out the programme with Nectar Consortium.

Nectar Consortium is the system integrator of Siemens and will be conducting the technical learning engagement of the programme while Siemens provides support in terms of technology.

"This partnership with UCSI University's Faculty of Engineering, Technology and Built Environment and Nectar Consortium is yet another significant milestone, as this development can indeed be considered part of UCSI University's track record at industry-

academia collaboration," said Professor Emeritus Dr Lim Koon Ong, the Deputy Vice Chancellor of Academic Affairs and Research at UCSI University.

"Staff and students of UCSI University as well as members of the public will be able to keep abreast of the latest developments through this channel. It will also enhance the university's commitment to professional boards," he added.

Staff of UCSI University's engineering faculty will also receive free training to keep themselves relevant in teaching the trade. The course is also extended to other higher learning institutions and companies to participate and acquire the practical know-how.

This two-way engagement with Nectar Consortium also improves the quality of the university's curriculum and goes a long way in maintaining UCSI University's strong standing as a university of choice for employers and industries in Malaysia.

This bodes well with UCSI University's Praxis approach — an approach that blends academia and industrial exposure in an ingenious fashion. Apart from extensive in-house training at its many Praxis centres — profitable business entities under the UCSI Group umbrella — the university seeks to partner with the best companies in the industry such as Nectar Consortium, a company that is very much into industrial-based practical learning.