

# Fashioning A True University Experience

**T**HE first batch of Fashion Design students at UCSI (University College Sedaya International) completed their course and was feted at a graduation high-tea ceremony with four other modelling students. The graduation of both the fashion design and modelling students was held in conjunction with the first Pro-Fit Forum held at UCSI. The forum was organised jointly with Pro-Fit, a fitness organisation, whose fitness programmes has been licensed to the UCSI School of Fashion Design to run.

Linda Hurley, Associate Dean of the Faculty of Music, Social Science & Design said, "Students from the fashion design course, as well as many external parties enquired whether UCSI had any courses that provided solid technical and professional knowledge in the field of Fashion Design. This prompted us to put together a Bachelor of Arts (Honours) in Fashion Design with Marketing to cater to this persistent demand. We will begin classes in September and are already accepting students."

"Our modelling course has also garnered a lot of interest our top student, Gabrielle Boudville Ashley, was a finalist at the annual MODA Young Models Competition (MYMC) organised by the Malaysian Official Designer's Association (MODA)", said Linda.

Presently, courses offered at UCSI range from Medicine, Pharmacy, Nursing and Biotechnology to Business, Accounting, Psychology, Architecture, Music and Engineering.

UCSI, which has a student population of more than 6,500 (including international students from 60 over countries) has undergone rapid expansion in the past few years and is currently one of the few market leaders in the provision of private higher education. Its Kuala Lumpur campus has also been expanded with the addition of more acreage and buildings to house the growing number of students. New blocks (housing the Faculty of Engineering & Built Environment) will enable the Kuala Lumpur campus to accommodate 15,000 students. This campus is one of the pioneer 'wireless' campuses in the country, which allows students to access the Internet using wireless technology from any location within the campus compound.

In February this year UCSI had entered into an agreement with West Synergy Sdn. Bhd. (a member of The MUI Group) for the establishment of an education township. This education township, covering some 160-acres is situated at Bander Springhill, Negri Sembilan.



According to UCSI Group President and Vice Chancellor Peter Ng, the education township will be developed in three phases. The first phase is expected to begin in May 2008 and will see the development of a fully-equipped international school with residential facilities, and a state-of-the-art 500-bed medical centre.

The group's flagship university will house a Faculty of Medical Sciences offering academic programmes in medicine, nursing, optometry and physiotherapy, and a centre dedicated to continuous research into *Blue Ocean Strategy*. There are also plans to include facilities for Marine Biology Studies in this project's final phase. This multi-million ringgit, three-phase project is targeted for completion in 2016.

Existing campuses (and future campuses under the UCSI flagship) will feature the same state-of-the-art facilities as UCSI believes in giving its students only the best. Its tagline, "The University. The Experience" encapsulates what the institution is striving to achieve - to provide students with the experience of learning in an international university environment.

• For more information regarding UCSI programmes, campuses and the UCSI university experience, please contact UCSI counselors at 03-9101 8880 or just visit the UCSI website at [www.ucsi.edu.my](http://www.ucsi.edu.my).

Top modelling student Gabriella Boudville Ashley receiving her scroll from Linda Hurley

