

Mapcu fair brings top institutions to the forefront

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THE Malaysian Association of Private Colleges and Universities (Mapcu) education fair is back for the eighth time this weekend.

The fair at the MidValley Exhibition Centre will see 152 booths from over 60 exhibitors, representing more than 300 higher education institutions.

Supported by the Higher Education Ministry, the fair will also simultaneously launch the Sun-Mapcu Higher Education Scholarship Fund, to which 15 Mapcu members have pledged over RM3.7 million worth of scholarships and fee waivers.

Visitors will find a wealth of information about some of the top higher education institutes in the country.

First-time exhibitors Sime Darby Nursing and Health Sciences College, for example, offers students a hands-on learning environment.

"The college has its own hospital and will provide students valuable learning opportunities, and access to lecturers with vast experience," said its marketing manager, Chow Khoo Liam, adding that at the fair, students should choose what interests them, and not be influenced by friends.

Another prominent exhibitor, KDU University College, will offer more courses in hospitality, management and business this time

around, opening up more than 70 combinations of majors to choose from.

"Students should take their time to evaluate the courses available, and not rush into a decision. It is also good to ask as many questions as possible during the fair," said KDU corporate market and development assistant manager Jerome Heah.

The fair, as a platform for parents and their children to find out more about the courses available in the market, has also attracted Olympia College, which provides students with business-related courses such as accounting and human resources.

"Our courses are unique, and the Mapcu fair will be the platform for students to seek advice on their career paths," said Olympia College marketing manager Anthony Chong.

UCSI University will also be one of the exhibitors, focusing on their arts, science and medical courses.

Education counsellors will be on hand to advise students on career opportunities of each course.

The two-day fair will feature career talks by industry experts as well as comprehensive guides to everything students and their parents need to know about private higher education.

For more information, please log on to www.studyinmalaysia.com.