

## 😭 🔘 🦃 Industry Excellence Awards 2008



UCSI produces marketable graduates.

## **UCSI University's** three campuses offer innovative courses

International has come a long way since its humble inception It was officially registered as

UCSI University on Oct 7 last year. Being conferred university status was a landmark achievement as it has been providing excellent tertiary education in Malaysia for more than two decades.

Established in 1986, UCSI University has grown from a computer-training centre with only two computers to four campuses on 93.5 hectares in four states.

The university is equipped with state-of-the-art facilities to meet students' various needs. It offers a wide spectrum of academic programmes, which

include medicine, pharmacy, nursing, music, multimedia, liberal arts and English Language. Its Kuala Lumpur campus is on a seven-hectare site in Cheras,

about 10km from the city centre. The campus is within easy access of banks, restaurants, transportation

services, entertainment and accommodation. The campus is fully wireless

as it is equipped with the latest technology for e-learning and This purpose-built campus is able to accommodate up to 15,000

The Kuala Terengganu campus in Bukit Khor opened its doors in 2007 to medical students in their third to fifth years of studies This campus houses students undergoing their clinical studies at

the Sultanah Nur Zahirah Hospital in Kuala Terengganu. In February 2008, UCSI entered into an agreement with West Synergy Sdn Bhd for the establishment of an education

township covering about 65ha in Bandar Springhill, Negri Sembilan.

The UCSI University Sarawak campus, situated in Kuching, provides a dynamic and stimulating environment for the study of hospitality, tourism, events management, retailing, industrial relations and international business.

The campus has links with the industry's best, such as the Four Points Hotel run by Starwood Hotels and Resort Worldwide, Borneo Convention Centre Kuching and Sarawak Tourism Board.

This will ensure its courses This will ensure its courses remain highly relevant to the demands of the hospitality industry, allowing the development of skills that guarantee employment for graduates.

UCSI University is also renowned for its cosmopolitan and unique international

culture This is attested to by its

Zealand. Perdana

KL campus

South Wing

foreign students who come from at least 60 countries. Besides UCSI University, the UCSI Education Group includes the Lifeway College in New

employability.
The Co-Op integrates

College in Bangladesh and

UCSI Extension Centres located

in various strategic towns in

Through its International

University Placement Centre,

The agreements involve

United States and Canada.

Education Programme

universities

UCSI University has entered into

agreements with various foreign universities to provide students the

flexibility to complete part of their studies at UCSI University before

completing their studies at foreign

universities in Australia, New Zealand, the United Kingdom, the

Through its innovative academic Through its innovative academ curriculum, students at UCSI University also enjoy the unique benefits of its Co-Operative

(Co-Op) to enhance their

Students are given wide exposure and guidance from qualified

teaching staff.

classroom learning with workplace training in Co-Op employer organisations.
A student completes two months' work experience for

By the time they graduate, students will have six to eight months' work experience and will be ready for full-time

As UCSI University encourages entrepreneurship, students in the first semester are exposed to campus programmes dedicated to hone their entrepreneurial skills.

Two big industry players, telecommunications firms DiGi and herbal icon Himalaya, have and Enterpreneurship Zone (2EZ) programme.
Besides that, the Centre for Research Excellence spearheads the university's research and

development initiatives to distinguish itself as one of the few private universities active in Many of UCSI University's

academic staff, mainly PhD and Master's degree holders, are

Master's degree holders, are involved in research. Through its internationalisation efforts, UCSI University hosts many reputable lecturers and researchers from around the work to conduct and facilitate research and knowledge development in their personal capacity or in collaboration with UCSI University