

# Education Focus



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## Gearing up for next wave of growth

**THERE** are many reasons why working people choose to study for postgraduate degrees. In Malaysia, they basically fall into two categories.

The first category covers senior executives who accumulated years of work experience and are looking to acquire skills and knowledge to prepare for higher level policy-making positions in their respective industries.

The second category includes those who want to concentrate on technical specialisations in their particular fields.

There has also never been a better time to upgrade one's skills and qualifications than during an economic slowdown. The Malaysian government had recently, as part of its economic stimulus plan, allowed various categories of Malaysians to apply for scholarships to pursue their postgraduate and doctorate degrees.

Postgraduate education enriches a person's knowledge, enables him or her to explore an area of study in greater depth, satisfies his/her educational needs, and advances his/her research, analytical and logical thinking skills. Management professionals and practitioners who pursue doctoral degrees stand to gain added-value to their experience and expertise. A doctorate degree will also equip working people to ride the next wave of growth or economic boom.

At UCSI University, students who are looking to equip themselves with postgraduate qualifications have a choice of four different postgraduate degree programmes.

The university offers a Master of Science in Biotechnology and a Master of Science (Applied Science) by Research from the Faculty of Applied Sciences, a Master in Electrical Engineering (Faculty of Engineering, Architecture and Built Environment), and a Master in Logistics Management and a Master in Business Administration

(Faculty of Management and Information Technology).

All these postgraduate programmes run for three semesters except for the M. Sc. in Biotechnology and M. Sc. (Applied Science) by Research which could be completed in four semesters.

The university also has a Doctorate in Business Administration degree programme which runs for nine semesters and contains eight modules, with the final module being the thesis.

UCSI Vice-President of Academic Affairs Professor Dr. C.B. Lee said, "Our graduates are equipped with the knowledge and skills required to become effective managers and lead researchers, while those who complete their doctoral degree will be equipped and ready for employment at senior management levels."

She added, "Upon completion of their postgraduate and doctorate degrees, students would be able to demonstrate professional competencies in one or more specialisations, evaluate and make strategic decisions, employ a range of analytical techniques to solve problems and be equipped with communication skills to interact with various levels within and without the organisation they work with."

Graduates from these postgraduate and doctorate programmes would also be able to effectively convert theory and concepts into practice, and understand the relationships between the various functions of an organisation and the industry they are in."

The postgraduate programmes provide students with relevant, interesting and stimulating experiences via a variety of innovative teaching and learning techniques.

The dynamic learning process involves various methodological and pedagogical practices including lectures, case method studies, team-based

approach, active learning, group research assignments, report writing, guest speaker sessions, presentations, and seminars.

The small class size further contributes towards creating a collaborative and interpersonal environment for excellent student interaction and dialogues.

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The UCSI-Blue Ocean Strategy Regional Centre (BORSC), located at the UCSI University Kuala Lumpur campus is the official regional representative for Blue Ocean Strategy businesses in Malaysia, Australia, Canada, China, India, Indonesia, the Philippines, Singapore, Taiwan, and Thailand. This expansive network enables students to tap into international industry expertise and resources.

Postgraduate students at UCSI University who do not have two years relevant work experience, would need to undertake the Co-Operative Training Placement Programme (Co-Op) during the course of their postgraduate degree programmes.

The Co-Op Programme or practical industrial placement allows students to acquire hands-on and relevant experience that complement their classroom learning.

To find out more about the UCSI postgraduate and doctorate programmes and activities, drop by at UCSI University and talk to the counsellors.

The counsellors can also be contacted at 05-9101 8880 or email: [www.ucsi.edu.my/onlineenquiry/](http://www.ucsi.edu.my/onlineenquiry/)

for more info log on:  
[www.ucsi.edu.my](http://www.ucsi.edu.my)